



How Impactful Is Your Education Program?

Customer Education is no longer a side activity — it must be integrated into the business and technical fabric of organizations. My consulting services are built on **three principles**:



Alignment

My approach starts with *your business strategy and success criteria*, ensuring education initiatives directly contribute to adoption, retention, revenue or any other goals.



Integration

I specialize in embedding learning within your *teams, technologies and available knowledge* to maximize product adoption, customer support, and technical ecosystems.



Measurement

Success is not just delivering training — it's proving impact. I help organizations define KPIs, collect data, and run feedback loops that *make education programs agile and data-driven*.

Services Offered

- Customer Education Program Strategy
- Instructional Design and E-learning Development
- Curriculum / Course Review and Optimization
- LMS and Learner Experience Design
- Learning Reports and KPI Dashboard Development

Engagement Options

Hourly Consulting

USD 75–125/hr
(depending on service)

Consulting Packages

Starting at USD 1,500

Flexible Retainers

For ongoing support

Why Work With Me?

15+ years of experience in customer success with SaaS enterprise solutions, instructional design and IT education • Extensive SaaS and enterprise integration expertise • Proven alignment of training with business success • Fluent in English and Spanish

Book Your Initial Consultation For Free

Contact: rodo@rodoiglesias.com

LinkedIn: [linkedin.com/in/rodolfo-iglesias-cabrera](https://www.linkedin.com/in/rodolfo-iglesias-cabrera)